

HOME STAGING 2.0 COURSE

HOME STAGING PROCESS STEP BY STEP

Home Stager's scope of work

Order execution diagram

How to create an action concept

How to use psychography in Home Staging

How to conduct Home Staging without wasting unnecessary hours.

How to determine the necessary minimum work

What should stay after Home Staging in the apartment

COLORS IN THE APARTMENT

How to choose colors for an apartment

How to place color accents

Is it worth using color psychology?

The list of rules for combining colors

SPACE ARRANGEMENT

Design rules to keep you from making costly mistakes

How to arrange a space so that it is not too empty or too tight

How to use the possibilities of optical space enlargement

How to choose the size of furniture for the apartment

STEP BY STEP STYLING

How to create Home Staging zones in an apartment

How to prepare individual rooms

Detailed guidelines for specific rooms and zones

INSTASTAGING

How to choose photos for a portfolio

How to edit a photo in Lightroom for Instagram in 3 minutes

How to use storytelling in Home Staging

Principles of sensory marketing in Home Staging

A way to introduce trends from social media

Can I define my own style in Home Staging?

BONUSES

Checklist: Home Stager Essentials

Case study: How to remotely do Home Staging

Case study: From order to implementation

2 x Mastermind Home Staging on-line: Q&A + Apartment analysis for Home Staging + proposal overview

Possibility to receive a certificate of completion of the course